



## **SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING**

10:00 AM Open Session

### **Agenda**

Tuesday, October 15, 2013

Meeting Location: MCS – Harbor Business Source Center  
455 W. 6<sup>th</sup> Street  
San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair  
Jayme Wilson, Co-Chair

2. Committee Members –

Sandy Bradley, San Pedro Chamber of Commerce

Eric Eisenberg, Renaissance Group \*

Jacob Eisenberg, Renaissance Group

Valerie Goodman, SPPOA

Warren Gunter, Property Owner

Alan Johnson, Jerico Development \*

Liz Schindler Johnson, Grand Vision Foundation

Stephen Robbins, SPPOA \*

Andrew Silber, The Whale & Ale

Camilla Townsend, POLA High School \*

Morris Warschaw, Property Owner \*

Jayme Wilson, Spirit Cruises \*

\* voting member

3. APPROVAL OF MINUTES – September 16, 2013. 10:00 AM Open Session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

5.1 Real Estate opportunities in the BID

5.2 Update on projection equipment for the Warner Grand Theatre – Jacob Eisenberg

6. NEW BUSINESS

ACTION ITEMS

6.1 Sponsorship request from the Golden State Pops Orchestra in the amount of \$5,000

6.2 PBID participation in Tuba Christmas

NON-ACTION ITEMS (5 minute presentation)

6.3 Report on Marketing Survey – Warren Gunter

7. UPDATES

7.1 Dia de Los Muertos

7.2 Holiday Campaign

7.3 HP Lovecraft Film Festival

7.4 San Pedro International Film Festival

7.5 South Bay Monthly Mailer & Best Buys Guide

8. NEXT REGULAR MEETING – November 19, 2013

9. ADJOURNMENT